

SAINT PAUL TRAUMAGRAPH™: MAPPING THE GEOGRAPHIC SPREAD OF FINANCIAL TRAUMA

MEET CHLOE:

Chloe B. McKenzie is a celebrated researcher, wealth justice activist, and founder of BlackFem, a leading nonprofit organization that partners with the nation's most forward-thinking governmental bodies to make opportunities to build wealth more fair and equal for Black women. She is also the founder and principal investigator at 10Seven.

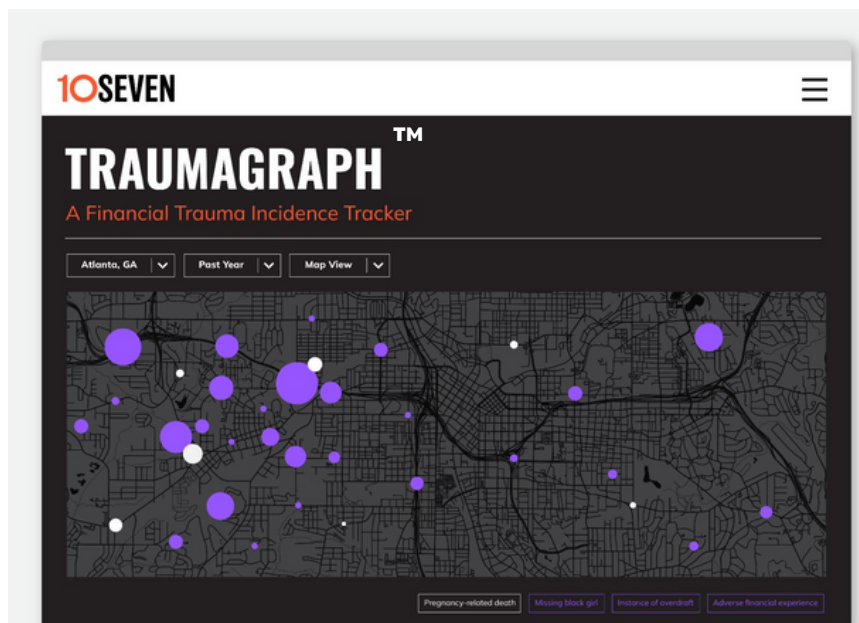
Chloe's groundbreaking research on financial trauma reimagines wealth-building opportunities for the most disadvantaged and addresses key areas of influence – cultural institutions, education systems, policymaking, and families. Her research, work, and impact have been featured in Forbes, British Vogue, Black Enterprise, and on MSNBC. Her work has also been used by major academic and financial institutions like Georgetown University's Law Center on Poverty and Inequality, Temple University, Ashoka, and Goldman Sachs' One Million Black Women Initiative.

FINANCIAL TRAUMA IS A CYCLE OF TRIGGERS AND REACTIONS THAT LIMITS A PERSON'S OR A COMMUNITY'S ABILITY TO BUILD WEALTH (MCKENZIE, 2022).

PROJECT OVERVIEW: ADVANCING WEALTH JUSTICE IN SAINT PAUL

Saint Paul is ready to make real change; it is prepared to confront its systemic challenges and apply the necessary resources to ameliorate them. We have partnered with the city to understand the scope of financial trauma - in processes, policies, and community dynamics - because it has the largest influence on a community's ability to build wealth.

For this project, we will provide the city of Saint Paul the visibility it needs to understand just how widespread financial trauma is within the community. Then, given the unique context and needs of the city, we will surface actionable strategies to start making change to advance wealth justice. We will use Chloe B. McKenzie's Traumagraph™ tool to map the geographic spread of financial trauma in Saint Paul, as it captures the multi-layered texture of its people's unique struggle with wealth inequality and other social problems. This will help the city advance wealth justice because we apply our one-of-a-kind research insights and experience to help surface actionable strategies that catalyze meaningful change. Ultimately, this project is the first step in healing financial trauma across Saint Paul.



KEY ELEMENTS

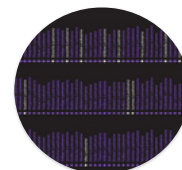
Incident Map



Qual + Quant Metrics

65%
BASIC NEEDS
(IN)SECURITY SCORE

Multidimensional Views



Real Stories



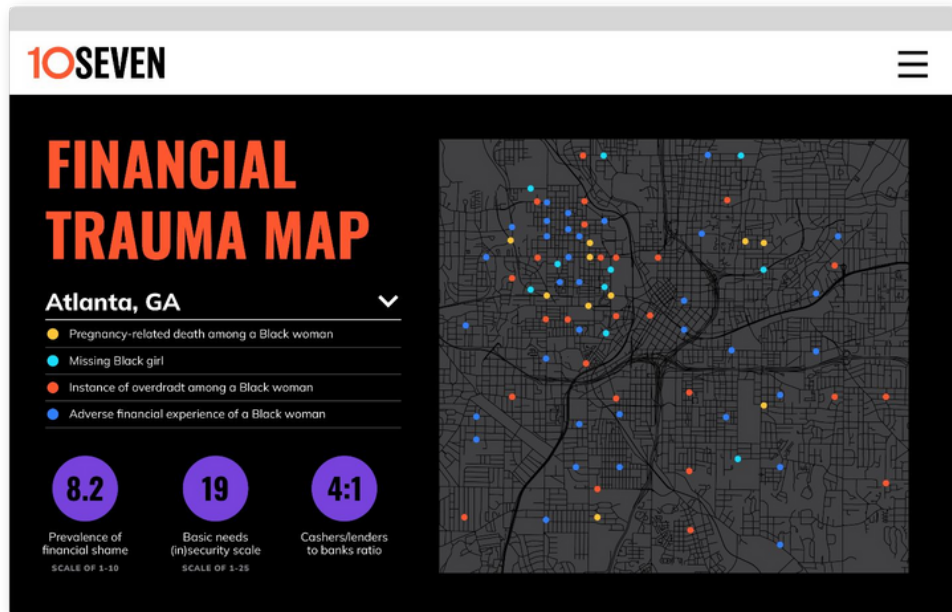
MORE ABOUT THE TRAUMAGRAPH™

What it is:

The Traumagraph™, developed by Chloe B. McKenzie and the only tool of its kind, is an interactive digital experience that examines incidences of financial trauma across the nation using qualitative and quantitative data.

Why we built it:

There is no tool in existence mapping financial or economic trauma in the US, nor is there one focused on the experiences of groups targeted by racism, sexism, and other forms of oppression. We've designed this tool to tell a more complete story of financial trauma through the lens of this country's most vulnerable group(s).



*This is a mock-up and does not represent real data. For proposal purposes only.

WHAT'S NEXT?

McKenzie's research is nationally recognized because it is based on her theory of financial trauma and requires new quantitative and qualitative data to be collected - data that you would not be able to find in most reports on and about the residents of Saint Paul.

Given her approach and the fact that she is capturing a new data collection exclusive to Saint Paul, she needs to connect with people who she can interview and learn from - to her, experts range from those who have studied these populations and to, most importantly, people who are a part of these groups. The central issues she will be capturing in her study are below, and she has detailed who she is prioritizing. This list is not exhaustive, but this is where the work is beginning:

THEME/GROUP	PEOPLE WE WOULD LIKE TO INTERVIEW
GROUPS WE WILL OVERSAMPLE	<ul style="list-style-type: none"> Indigenous community; refugees; Black and Brown people; those targeted by oppression historically People with cognitive and developmental disabilities
MATERNAL HEALTH/ HEALTHCARE MORE BROADLY	<ul style="list-style-type: none"> Public health officials Doulas, midwives, medical professionals; health community organizers
EDUCATION	<ul style="list-style-type: none"> Education leaders, policymakers, and teachers Parents and caregivers Student debt-holders and current college students
ECONOMIC INEQUALITY	<ul style="list-style-type: none"> (Underrepresented) Business owners; union and non-union workers Homeowners; renters; people who have chosen to limit their participation in the economy
SAFETY, BELONGING, AND DIGNITY	<ul style="list-style-type: none"> Public benefits administrators and recipients LGBTIA+ folks; formerly incarcerated people; foster youth or those who have aged out